

2013 EXHIBITS AND ADVERTISING

About Exhibiting at the SSHA Conference...

Location: The Palmer House Hilton
17 East Monroe St.
Chicago, IL 60603

Hours: Thursday, November 21 (Set Up) 8:00 A.M. -6:00 P.M.
Friday, November 22 8:00 A.M. -5:30 P.M.
Saturday, November 23 8:00 A.M. -5:30 P.M.

Options: Send a representative and display your books in person.

- Rental: \$475 for one 6' X 30' table
- Additional tables \$325 each

[CLICK HERE TO RESERVE YOUR TABLES](#)

Publishers who are unable to [The Author's Choice](#) to have all rights reserved in their book exhibit at the conference. They will gain the right to publish their book online or print it on demand. [m](#)) or phone (585-262-2048 x.111)

Benefits: SSHA is known not only for its generous book sales, but also for its recruiting

Free admission to all sessions.

There is a special group [rate of \\$215 single / \\$262 double](#) per night + tax. Hotel reservations may be online

About Advertising in the SSHA Program...

Description: The SSHA program booklet contains a detailed schedule of the program including

Circulation: SSHA membership, program participants, chairpersons of corresponding author

Issue Date: Distributed November 21-24, 2013

Rates: Full page = \$370.00
Additional pages = \$260.00
Inside front cover = \$420.00
Inside back cover = \$390.00
Packet inserts = \$425.00 (plus box handling fees)

[CLICK HERE TO RESERVE YOUR AD SPACE](#)

Mechanical Requirements: Full page ad size: 4 ½" X 7 ½" (no bleeds)

Pdf files preferred

Closing date: All pdf files must be submitted with full payment by September 13, 2013

